

Partner Enablement Kit

Smart, Quiet Cyber Support You Can Rely On White-label | Client-ready | Always in Plain English

1. Why Partner with ZED Binary

We help partners say 'yes' to client cybersecurity needs without adding internal complexity.

- White-label or co-branded delivery
- Senior consultants only
- Project-ready documents and audits
- No conflict of interest

We're not here to sell to your client. We're here to make you look great.

2. Services You Can Offer With Us

• Client Cyber Health Checks — SMB clients — Risk visibility & maturity baseline

We can help you offer quick, simple assessments that make your customers feel safe and secure. Designed for any size of business, this service assesses current cyber risk exposure and provides a clear, actionable baseline of security maturity. It helps clients understand where they stand and what matters most, without the jargon.

• Governance & Policy Suite — Scaling orgs — Enterprise-ready documentation

Ideal for growing organizations, this package includes tailored, enterprise-grade cybersecurity policies, procedures, and governance frameworks. It lays the foundation for compliance, stakeholder confidence, and future audits.

Project Cyber Stream Lead — In-flight projects — Security baked into milestones

For in-flight digital or technology projects, we integrate cybersecurity into delivery milestones—managing risks, supporting vendors, and ensuring project outcomes aren't compromised by last-minute security surprises.

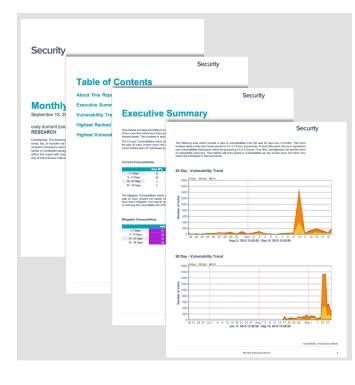
• Virtual Cyber Advisor — Retainer or ad hoc — Answers when you need them

Flexible and on-demand cybersecurity guidance via retainer or hourly support. Clients get expert input when they need it—whether it's to review a contract, interpret a vulnerability, or make a security decision with confidence.

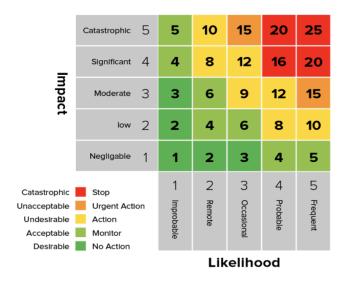
3. Sample Deliverables



• Executive risk reports



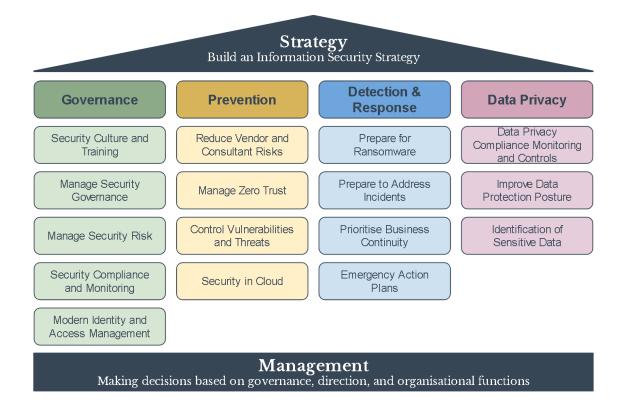
• Security maturity heatmaps



• Policy documents with Your Logo and Branding



• Elegant Governance framework



4. How We Work

Partnership Models:

• Fixed-price scoped delivery

Clear outcomes, clearly defined. We scope work precisely up front, then deliver with discipline - on time, on budget, and without surprises.

• Monthly retainer

Reliable expertise, always within reach. For ongoing needs, our retainer model offers steady guidance, strategic input, and responsive support.

• Referral-based collaboration

We grow through trust. When partners refer us, they extend our value to their clients - and we return that trust with care, quality, and reciprocity.

Delivery Options:

• White-label

Our expertise, your brand. We operate behind the scenes so you can deliver seamless cybersecurity services under your own trusted name.

• Visible partnership

We stand beside you, not behind you. A joint delivery model where clients see the strength of a trusted alliance, bringing clarity and combined credibility.

• Silent delivery

Discreet, effective, and outcome-focused. We support your team invisibly, allowing you to extend your capabilities without shifting the spotlight.

5. Real-World Wins

- Supported a digital agency during a government tender. Our documentation helped win the deal. Working closely with the agency to put their best foot forward with confidence, maturity, and professionalism.
- Helped Partner for a client with KPMG to avoid a failed compliance audit using our security gap analysis. Digging into the detailed requirements and leveraging our experience without a big 4 price tag.

Let's map your use cases together.

\overline Book your no-pressure Partner Fit Call